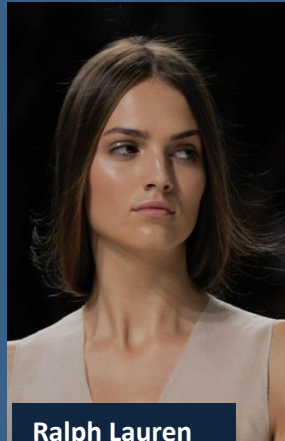




**Bottega Veneta**



**Ralph Lauren**



## Paris Fashion Week!

As we all know, the looks that the best fashion designers are showing on the runway will always be paired with the latest trends in women's and men's hairstyles. One of the best times to keep your eyes peeled for this is during Paris Fashion week. I was lucky enough to be in Paris for the Mondial Coiffure Beauté (Paris Hair Show) at the beginning of this annual affair with Pino our artistic director. Since we definitely felt a buzz in the air, I wanted to look into what was really going on with hair and fashion in Europe. One of the big trends for fall/winter this year is skirts paired with sweaters. Designers like Nina Ricci, Bottega Veneta and Ralph Lauren all sported these different combinations of textures. The hair varied from each designer but what we saw were very simple looks. Nina Ricci showed loose ponytails that were tied back with a black ribbon. They were styled mainly with a center part to create a small amount of volume around the crown, and the looks were very smooth with long layers. This is a soft feminine look that is easily wearable for all age groups.

Bottega Veneta pays tribute to German actors Hedy Lamarr and Marlene Dietrich with this fall/winter collection. Hairstylist Guido introduced a modern take on this inspiration: "I kept thinking of Jodie Foster in Taxi Driver--disco hair, shoulder pads, power dresses. The

1940's and the 70's get interchanged." He wanted to create a cloud of curls that was going to show off the silhouette of exaggerated collars and high necks. Guido made a detailed hair part that was right above the models' highest point of the eyebrow. The part was combed over which followed an explosion of frizzy curls on both sides...definitely not an everyday look for the office.

As we look over to Ralph Lauren, Guido from Redken says that 90% of the models are in hats because of the designers' idea of the American classic beauty this winter. The other 10% are showing an un-done pony tail with a small section of hair wrapped around the elastic. This is definitely a quick and easy look for the office!

This winter gives us a lot of ideas to play with (some of them easier than others). Possibly the hardest look to translate into everyday life was from Prada. In their display the hair was in tangled wet-looking waves with dark roots; similar to an ombré. To re-create this out-of-the-shower proposal, all you need to do is scrunch a wet-look gel (such as Moroccanoil Styling Gel) through your damp to wet hair and twist the ends with your fingers. This style was one of the most popular looks in Milan's fashion week in September.

**-Salon Stylist at Pino's, Bruno Cherubino**

## New Moroccanoil Molding Cream



Pino's carries the new Moroccanoil styling cream! This product has flexible medium hold with a matte finish. This product is great for texturizing the hair, and creating definition. It's also great for emphasizing layers and up-dos.



**Restructure** your hair with our intense protein **Kaaral Treatment**. This treatment is used as an intense conditioner that adds protein to your hair. We really recommend it after colours and highlights because you lose protein during this process. It also adds moisture and has an amazing aroma. This being our most popular treatment in our salon, many clients just come in for a wash and blow-dry to enjoy it once a month.

This treatment can be enjoyed in our salon by one of our talented staff. You will also receive a relaxing 3-5 minute scalp massage and a hot towel. The stylist will then bring you to their station and complete your service with a beautiful blow-dry.

## Vacation Away from Snow!



It's that time of year again! The holidays and the cold are here! Not everyone likes our Canadian winter weather so you may plan a nice getaway to somewhere warm and toasty to enjoy the holidays in the sun. Not only do you need a nice pedicure and manicure in the summer but it's the best way to start your winter vacation, as well.

We have many different types of pedicures and manicures here at Pino's for you to enjoy. The Pino's Exclusive Pedicure and Manicure are our most luxurious ones. They include cuticle cleaning, buffing, shaping, removal of hard skin and callus on the bottom of your feet, exfoliation, a warm paraffin wrap and your feet and hands, and a beautiful polish application. If you are looking for a colour that will stay for your whole vacation try our shellac applications.

Shellac is the breakthrough manicure service that combines the ease of polish with incomparable high-gloss shine and extended wear. A true innovation in chip-free, long-lasting colour. No more waiting for your nails to dry because it's UV cured and will last for up to 2 weeks.

Come in and have your own little getaway before you even get on the plane! Our Pino's Exclusive pedicure and manicure are just what you need to jump start your vacation.

Hey ladies, you can always throw in a little hint to your significant other for a Pino's gift certificate for the holiday! For the month of December receive a gift with any gift certificate purchase over \$99.

## Yummy Holiday Treats!



This time of year is the hardest to stay away from those delicious holiday treats! But who says you have to? You can still be healthy and satisfy your sweet tooth with a little bit of dark chocolate. Try having a minimum of 70% cocoa instead of milk chocolate. Dark chocolate contains plant phenols that have shown to lower blood pressure. It also improves blood flow and may prevent the formation of blood clots. So really, a little bit of chocolate is good for you! Enjoy your sweets this holiday!

**PINO'S**  
SALON & MEDI SPA

Happy Holidays  
from Pino's!



We would like to take this opportunity to thank you for your patronage. In this ever changing industry we strive every day to provide you with the best service and quality products that you deserve. You are the reason why we are inspired!

Each and every client is very important to us and we hope to have the pleasure of serving you in the upcoming New Year.

We wish that you enjoy a peaceful, joyous and healthy Holiday Season surrounded in loving warmth during this magical time of year.

Best Wishes,

Pino, Marisa  
and all the staff at Pino's salon and medispa